

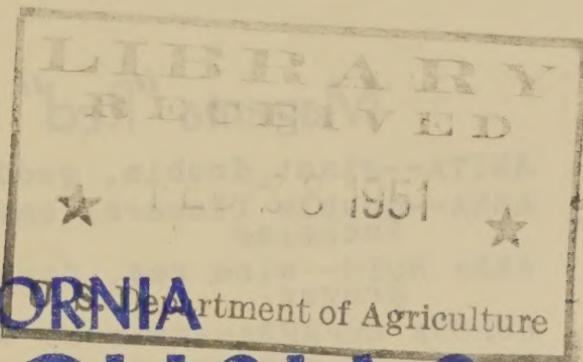
## **Historic, Archive Document**

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62.09

1951



# CALIFORNIA FUCHSIAS

*from the Gardens of . . .*

**JOE PLUMMER**

115 CHORRO STREET

**SAN LUIS OBISPO, CALIFORNIA**

MEMBER BOTH AMERICAN AND  
CALIFORNIA FUCHSIA SOCIETIES

## Purple Group

BLUE DANCING DOLL--small flowers, profuse bloomer.

BLUE GOWN--double, deep blue.

BLUE MOON--semi-double.

CONSTANCE--semi-double free blooming, easy.

DAMSON--double, deep purple.

THE DOWAGER--giant double 1949

ECSTACY--pale double, two toned.

LORD BYRON--single, dark purple, unusual

LUCKY STRIKE--bluish purple, profuse bloomer.

MISS PRIM--double, excellent for pots.

OTTO--single, blue violet.

TITANIC--giant double, easy.

TRIUMPHANT--semi-double.

UNCLE JULES--violet blue, double.

35¢ OUT OF 2½ IN. POTS

## Magenta "Red" Group

ANITA--giant double, good.  
ANNA--double flowers, one of the finest fuchsias  
ANNA ROTH--wine red, double, strong grower.  
AURORA SUPERBA--nearest to yellow.  
BEAUTY OF EXETER--double, soft rose.  
BO PEEP--compact, bushy, free blooming, medium flower  
CALIFORNIA--bright orange, grows into a fine standard.  
CHANG--single, brilliant orange, rapid grower, medium flowers.  
CIGARETTE--bushy habit, pink corolla, tipped gray, novelty.  
CLARION--Rose Bengal, double, 1949.  
COLOMBINE--semi-double, Rhodamine Purple a flower of distinction 1949  
DISPLAY--single free flowering.  
GULLIVER--dark rose, single.  
RUBEO--large flowers, very good.  
SHARON--double, dark rose, very good.  
SUNSET--salmon shaded with orange, showy.  
SWANLEY YELLOW--light apricot.  
35¢ EACH OUT OF 2½ IN. POTS

## Pastel Group

BABY DOLL--double, Sea Foam type.  
BLUE FLAME--single, vigorous, profuse bloomer, 1948  
FLIRTATION--pale rose, semi-double, beautiful  
GYPSY QUEEN--giant, double, lavender, one of the best.  
MELODY--very light lavender, easy.  
MOTH BLUE--deep lilac blue, 1949  
OREGON TRAIL--single, same color as the Gypsy Queen, distinctive, 1949.  
POWDER BLUE--semi-double, lavender blue  
ROSE OF DENMARK--rose pink, medium size flower.  
SEA FOAM--marbled, dark petunia purple, very good, 1948  
TREASURE--soft lilac, very good.  
WINSTON CHURCHILL--strong grower, double rose pink, bushy.  
WONDER BLUE--real blue, very good.  
35¢ EACH OUT OF 2½ IN POTS

## White and Pink

AVIATOR--twisted single sepals, easy grower.

CATALINA--enormous double, easy.

GLADIATOR--double, sepals streaked pink.

YULETIDE--giant double, creamy white, the best double white.

STORM KING--large double.

35¢ EACH OUT OF 2½ IN. POTS

## Whites

AVE MARIA--double, bushy.

MARIONETTE--lovely, double flowers.

WHITEMOST--upright, strong, easy.

JOAN OF ARC--finest double white.

50¢ EACH OUT OF 2½ IN. POTS

## We Also Grow These Varieties

We also grow the following up-right types in limited quantities. All are priced 35¢ each out of 2½ in. pots.

Electra	Patty Evans
Elsa	Phenomenal
Erecta	Pink Perfection
Fanfaze	Pinochio
Forget-Me-Not	Pleroment
Formosissima	Pride of Orion
Fritz Kreisler	Radiance
Frosty	Reiter's Giant
Gardenia	Richard Diener
Gay Senorita	Rosanna
Gloire de Marchi	Rose Queen
Harlequin	Rosette
Heavenly Blue	Sacramento
Henri Poincaire	Santa Monica
Hollydale	Stargazer
Honeymoon	Sunburst
Lavender Beauty	Sunray
Lilani	Sunshine
Macrostemma Alba	Surprise
Molesworth	Susan
Mona Lisa	Symphony
Nancy	Tangerine
New Fascination	Trumpeter
Nonpareil	Uncle Charley
Pan America	

## Basket Type

AMERICA--single orange red.  
AUTUMNALE--colored foliage.  
BLUE PENDANT--light blue, a must, 1949.  
BOUFFANT--pink and white, twisted, very fine, 1949.  
BUBBLE HANGER--single rose, easy.  
BUTTERFLY--single, giant blossoms, showy  
CASCADE--carmine and white, natural trailer, popular.  
CLARET CUP--deep magenta.  
CREOLE--shining ox blood, a must, 1949.  
CRESCENDO--turkey red.  
FALLING STAR--scarlet, showy.  
GLORIOUS--brilliant rose, large.  
HALLOWEEN--large single, deep rose.  
INCA MAIDEN--semi-double, violet pink, hardy.  
JACK SHAHAN--single rose, bengal, easy grower, good.  
MANTILLA--single, long tubular flowers.  
MARINKA RED--very hardy, showy.  
MRS. GEORGE MARTYN--golden variegated leaves, sport of Prince of Orange.  
MRS. VICTOR REITER--creamy white and crimson, very showy.  
MURIEL--single, rosy lilac.  
PINK BALLOON--pink and white.  
PROCUMBENS--small yellow flowers, profuse bloomer, novelty.  
RED SPIDER--double red.  
SAN FRANCISCO--long single, salmon rose.  
SAN MATEO--large double violet, splashed with pink.  
SAN PABLO--sport of San Mateo, a must.  
SEVENTEEN--double, light pink.  
SUPER BRITISH--red and white, very showy, one of the best.  
THE DOCTOR--single, salmon pink.  
UTOPIA--large single, crimson, one of the best.  
VALENTINE--semi-double, light purple, very good.  
VICTORY--semi-double, carmine.

35¢ EACH

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### SPECIAL OFFER

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TO ACQUAINT YOU WITH THE HIGH QUALITY OF OUR FUCHSIAS. WE OFFER--6 PLANTS FROM 2½ INCH POTS. OUR SELECTION, FOR \$2.00. POSTPAID IN THE U.S.A.



## Sales Tax

ALL ORDERS IN CALIFORNIA ADD 3% SALES TAX--ORDERS FROM 15¢ TO 42¢ ADD 1¢; 43¢ TO 73¢ ADD 2¢ TAX; 74¢ TO \$1.12 ADD 3¢ TAX; \$1.13 TO \$1.49 ADD 4¢ TAX; AND FOR EACH 37¢ ADDITIONAL 1¢ TAX. ORDERS SHIPPED OUTSIDE CALIFORNIA ARE NOT SUBJECT TO THIS TAX.

## Shipping

IN ACCORDANCE WITH THE GENERAL POLICY IN THE NURSERY TRADE, ALL ORDERS WILL BE SHIPPED RAILWAY EXPRESS, COLLECT, UNLESS POSTAGE ACCOMPANIES THE ORDER, EXCEPT OUR SPECIAL OFFER OF 6 PLANTS, OUR CHOICE, FOR \$2.00 WHICH WILL BE POSTPAID IN THE U.S.A. TO AVOID WEEK-END DELAY, ORDERS WILL BE SHIPPED ON THE MONDAY FOLLOWING RECEIPT. WE ARE NOT RESPONSIBLE FOR THE SAFE ARRIVAL OF PLANTS AFTER THEY HAVE BEEN ACCEPTED IN GOOD ORDER BY THE CARRIER. CLAIMS FOR DAMAGE IN TRANSIT SHOULD BE FILED WITH THE CARRIERS ON DELIVERY. NO CHARGE FOR PACKING OR CRATING.

PRICES QUOTED ARE ON WELL-GROWN, BUSHY PLANTS FROM 2½ INCH POTS. WE DO GENERALLY HAVE WELL-GROWN PLANTS FROM 6-INCH POTS IN BUD OR BLOOM RANGING IN PRICE FROM \$1.00 TO \$2.00, ACCORDING TO VARIETY AND SIZE--MAY BE SHIPPED SAFELY ANYWHERE.

SINCE WE ISSUE A CATALOGUE ONLY ON FUCHSIAS AND A FEW GERANIUMS AND PELARGONIUMS, BUT CARRY A GENERAL LINE OF NURSERY STOCK. WE WELCOME YOUR INQUIRIES REGARDING OTHER ITEMS--ALWAYS GLAD TO SERVE YOU.

## Visit Our Gardens

VISIT OUR GARDENS--WE MAINTAIN SPECIMENS OF ALL FUCHSIAS GROWING IN THE NURSERY FOR DISPLAY OF BLOOM, AND A VISIT TO OUR NURSERY DURING THE SUMMER WILL ACQUAINT YOU WITH THE POSSIBILITIES OF BLOOM. IT'S A SIGHT WORTH SEEING. YOU ARE WELCOME AT ANY TIME.

CALIFORNIA

# FUCHSIAS

*from the Gardens of . . .*

JOE PLUMMER

115 CHORRO STREET

SAN LUIS OBISPO, CALIFORNIA

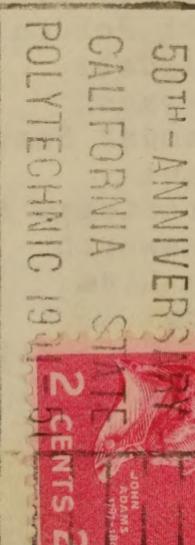
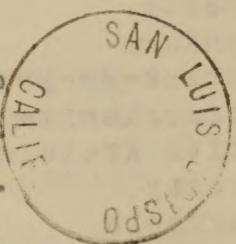
MEMBER BOTH AMERICAN AND  
CALIFORNIA FUCHSIA SOCIETIES

## CONTENTS MERCHANDISE

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Dept. of Agriculture  
(Librarian)  
Washington, 25, D.C.



## Pelargoniums

GRAND SLAM--rosy red, light salmon undertone, two or three purple lines heavily weighed.

MINIMUM RETAIL PRICE OF \$1.50 EACH.

CONSPICUOUS--shining oxblood, well named  
SERENE--pink light mauve undertoned, narrow white edging, bushy.

ZULU KING--rosy red, lilac undertoned, top petals dark.

BALLERINA--shell pink, apricot undertoned  
JUNGLE NIGHT--largest and best of the "blacks," sensational.

MINIMUM RETAIL PRICE FOR THE FIVE LISTED ABOVE FOR 1950 IS \$1.00 EACH.

ALICE EASTWOOD--soft rosy pink.

ALL VELVET--five-petaled flower, soft velvet sheen.

BURGUNDY--deep wine red.

BURLESQUE--rose pink, white throat, white edge.

CHINA ROSE--smoky cerise, rose red.

CONGO--all petals veined black.

HARRIETTE--crimson, veined maroon black.

JOHN WINTERMUTE--raspberry-rose overlaid rich maroon, sells itself.

LEADING LADY--near white to apple blossom pink.

QUEEN OF HEARTS--dark rose pink.

RAY KELLOGG--pale pink, flushed strawberry. We recommend this.

RED VELVET--deep wine red, very good.

RHAPSODY--salmon flushed pink, velvety crimson in top petals, finest tri-color.

ROYAL ROBE--dark velvety purple.

SENRITA--rose pink, gay flower.

TROUBADOUR--pale lilac and deep velvet maroon, lilac border.

VALENTINE GIRL--softest shell pink, large flowers, one of the best.

ABOVE VARIETIES OUT OF 2½ IN. POTS.

50¢ EACH

## We Also Grow These Varieties

Azalea	Marie Rober	50¢
City of Oakland	Mary B. Quinlan	50¢
Duchess of Cornwall	Masquerade	
Duchess of Kent	Mrs. Layal	
Edith North	Mrs. Mary Bard	
Empress of Russia	Our Frances	
Gay Nineties	Prairie Fire	
Grace Armstrong	Springtime	
Grandma Fischer	Sue Jarrett	
Innocence	Vagabond	
Little Rascal	Waltztime	

ABOVE VARIETIES OUT OF 2½ IN. POTS  
35¢ EXCEPT AS NOTED.

## Ivy Leaved or Trailing Geraniums

ALLIANCE--double	lilac.
BUTTERFLIES--single,	orchid.
EL GAUCHO--double	bright rose cerise, fully double.
INTENSITY--semi-double,	deep orange scarlet.
JEANNE d'ARC--single,	faintest lilac.
JOSEPH WARREN--double	rose, violet purple, the best.
LEOPARD--semi-double	orchid, pink spotted, red, popular.
MADAME MARGOT--single	white and faintest lilac.
MRS. H. J. JONES--double	deep rose pink, carnation like.
PINK ALLIANCE--double,	beautiful, deep pink, large umbels of large flowers.
SALMON ENCHANTRESS--sport	of Princess Victoria.
SNOWDRIFT--double	white, very good.

50¢ EACH OUT OF 2½ IN. POTS.  
ANY 6 FOR \$2.50.

WE ALSO OFFER OUT OF 2½ IN. POTS. FOUR  
COLORS. WHITE, PINK, RED AND LAVENDER.  
20¢ EACH. 6 FOR \$1.00.

UNUSUAL GERANIUMS--cactus-flowered Pink  
Poinsettia, 50¢ each.  
NOEL--pure white cactus flowered, \$1.00  
each.

## Variegated Leaved Geraniums

50¢ EACH OUT OF 2½ INCH POTS.

HAPPY THOUGHT--light green leaf, yellow center.

MOUNTAIN OF SNOW--silvery green with a pure white border.

MRS. POLLOCK--green center, irregular zone of salmon green, edged with yellow.

We also grow: Miss Burdette Coutts, Mrs. Cox, Roderick Dhu, Prince Rupert. Prices upon request.

IN ADDITION WE GROW IN LIMITED QUANTITIES  
Bougainvillea, Honeymoon, Apple  
Blossom Rosebud, and New Life.  
Prices upon request.

## Garden Geraniums

35¢ EACH OUT OF 2½ INCH POTS.

BETTER TIMES--double, deep red.

CALIFORNIA BEAUTY--double pink, white center.

FLAME--single, bright red.

MADONNA--double white.

SALMON SUPREME--semi-double, apricot salmon

## On Display

WE MAINTAIN GROWING PLANTS OF ALL OUR FUCHSIAS FOR DISPLAY PURPOSES AND OUR SHADE GARDEN IS IN FULL COLOR FROM MAY TILL LATE IN THE FALL. OUR FUCHSIAS ARE IN FULL BLOOM ABOUT MID-JULY, AT WHICH TIME WE HOLD A FUCHSIA SHOW OPEN TO THE PUBLIC.

WE ARE GROWING ABOUT 200 VARIETIES, MOST ALL OF WHICH ARE THE NEWEST INTRODUCTIONS. WE, AS WELL AS YOU, STILL FAVOR SOME OF THE OLDER ONES, TOO BECAUSE, IN THEIR CLASS, THEY ARE STILL TOPS.





## House Plants

WE GROW THE FOLLOWING HOUSE PLANTS IN LIMITED QUANTITIES:

CHINESE LOTUS--Grey green foliage with bright red flowers in profusion. Makes an ideal hanging basket.  
35¢ EACH. 3 FOR \$1.00

HOUSE IVY--Hahns self branching, well grown out of 2½ inch pots. 10¢ EACH

IMPATIENS--Assorted colors, 35¢ EACH OUT OF 2½ INCH POTS. 3 FOR \$1.00.

DOUBLE PETUNIAS--Fully double, mixed colors, cutting grown. 29¢ EACH. 4 FOR \$1.00 OUT OF 2½ INCH POTS.

ANTHERICUM--Commonly called Spider Plant or airplane plant. We grow the variegated leaved varieties. Ideal for hanging baskets. OUT OF 2½ INCH POTS. 35¢ EACH. 3 FOR \$1.00

HELIOTROPE--Black beauty, the best. Well grown plants out of 2½ inch pots, 50¢ EACH.

PHILODENDRON--Well-grown. OUT OF 2½ INCH POTS 35¢ EACH. 3 FOR \$1.00.

CAMPANULA GARGANICA--Star shaped, blue flowers, ideal for basket work indoors or outdoors. OUT OF 2½ INCH POTS 35¢ EACH. 3 FOR \$1.00.

MARANTA--Sometimes called Prayer plant or Rabbit Tracks plant. Green leaves with black spots, resembling rabbit tracks, OUT OF 2½ INCH POTS 50¢ EACH.

ALL THE ABOVE PLANTS MAY BE SHIPPED SAFELY TO ALL PARTS OF THE WORLD.





# CALIFORNIA **FUCHSIAS**

*from the Gardens of . . .*

**JOE PLUMMER**  
115 CHORRO STREET  
**SAN LUIS OBISPO, CALIFORNIA**

Try Some Fuchsias From Seed  
100 Fresh Seed \$2.00, Postpaid

# 1950 INTRODUCTIONS and Other Popular Varieties

50¢ EACH OUT OF 2½ INCH POTS

ALAMEDA--FLARING DOUBLE WHITE COROLLA, DEEP CRIMSON UPTURNED SEPALS. STRONG UPRIGHT BRANCHING GROWER WITH GOOD FOLIAGE AND LARGE FLOWERS.

AUNT JULIANA (HANSON)--SPORT OF UNCLE JULES, PALE LAVENDER BLUE FLOWERS. A SENSATIONAL MATE TO UNCLE JULES.

BERNADETTE--DOUBLE COROLLA DEEP BLUE, SEPALS PALE ROSE TO RED. UPRIGHT BUSHY GROWER WITH MEDIUM SIZED FLOWERS IN A BEAUTIFUL DEEP BLUE TONE.

BLUE BONNET (HODGES)--SINGLE, PURPLE BLUE, VEINED RED, BASKET TYPE.

DON PERALTA--VERY LARGE FLOWER, VARIES FROM SINGLE TO DOUBLE, USUALLY SEMI-DOUBLE COROLLA, WITH A LONG TUBE AND LONG SPREADING SEPALS. COLORING MUCH LIKE THE VARIETY ANNA. HOWEVER, DON PERALTA IS A VIGOROUS GROWER AND AN EXCELLENT UPRIGHT GROWING FUCHSIA, SPECIALLY FOR THE WARMER SECTIONS. BLOOMS EARLY.

DR. JULES WELCH--DOUBLE BLUE-VIOLET, OUTER PETALS ALL PINK OR MARBLED; SHORT, BROAD SEPALS DEEP PINK. VIGOROUS, MEDIUM HIGH, BUSHY GROWER WITH GOOD SIZED FLOWERS. STANDS CONSIDERABLE HEAT, EVEN SUN, IN WARMER SECTIONS.

ESTRELLITA--A NEW SINGLE WHITE, LIGHTEST PINK VEINING AT BASE OF PETALS. MEDIUM SIZED FLOWERS FEATURE A LONG, TIGHT COROLLA AND LONG PINK SEPALS THAT CURVE UP BEAUTIFULLY. GOOD POT PLANT OF MODERATE GROWTH AND PLENTY OF FLOWERS--DOES WELL IN WARMER SECTIONS.

MAXINE ELIZABETH--SINGLE BELL-SHAPED COROLLA NEAR-WHITE AT VERY BASE, DEEPENING TO ROSE RED TOWARD ORANGE FLUSHED PETAL EDGES. THICK WAXY TUBE; BROAD AND LONG, UPTURNED. SEPALS OF HEAVY SUBSTANCE, FLUSHED PINK ON OUTSIDE, SALMON PINK ON INSIDE. WILLOWY UPRIGHT GROWER WITH MASSES OF LARGE FLOWERS. SHOWY, GLOWING COLOR-- STANDS FULL SUN IN THE FOG BELT AND IS HEAT-TOLERANT IN WARMER SECTIONS.

MERLE HODGES--DOUBLE LARGE FLUFFY COROLLA SOFT POWDER BLUE, LIGHTLY VEINED AND OUTSIDE PETALS ARE FLUSHED FUCHSIA PINK. SOME OF THE PETALS ARE SCALLOPED. MEDIUM TUBE AND BROAD, UPTURNED SEPALS ARE ROSY RED. BEST DISPLAYED IN A HANGING BASKET. BEST IN THE FOG BELT, OR DURING COOL MONTHS IN WARMER SECTIONS.

MISS CALIFORNIA (HODGES)--SEMI-DOUBLE, WHITE, PINK GLOW INSIDE, PINK SEPALS, USEFUL FOR BASKET.

MRS. W. P. WOOD--A NEW HYBRID IMPORTED FROM ENGLAND BY VICTOR REITER, JR. SIMILAR IN ALL RESPECTS TO *F. MAGELLANICA MOLINAE* (*MACROSTEMA ALBA*) EXCEPT THE FLOWERS ARE LARGER. HARDY, DOES WELL IN THE WARM SECTIONS, VERY FREE FLOWERING.

NEW HORIZON (REITER, JR. PAT)--LIGHT BLUE PETALS, AND PALE ROSE SEPALS DELICATELY BEAUTIFUL.

PINK QUARTET--A QUARTET OF ROLLED CENTER PETALS SURROUNDED BY SPREADING ONES, ALL SOFT PINK; BROAD UPTURNED SEPALS DEEP PINK. STRONG UPRIGHT GROWER, FREE BLOOMING. A GOOD FUCHSIA, DOES WELL IN THE WARMER SECTIONS.

ROULETTE (REITER, JR.)--FULLY DOUBLE, SEPALS PALE ROSE, FADING TO WHITE, INTENSE, VERY GOOD IN WARMER SECTIONS, MAY BE USED AS A BASKET.

SUMMER SKIES--SINGLE, COROLLA PALE BLUE, BROAD UPTURNED SEPALS ROSE PINK. MEDIUM GROWER, GOOD FOLIAGE, FREE BLOOMING. MEDIUM SIZED, WELL FORMED FLOWERS, BEST IN THIS CLASS.

SWEETHEART--DOUBLE COROLLA WITH CENTER PETALS LAVENDER BLUE; LARGE OUTER PETALS FUCHSIA PINK, AND SOME MARBLED WITH BLUE; LONG, BROAD, RE-CURVED PINK SEPALS. STRONG WILLOWY GROWER -- (TRY IN BASKET) WITH BIG BUDS AND LARGE FLOWERS. SWEETHEART IS IN THE ALWAYS POPULAR SOFT COLORS.

SWINGTIME--(TIRET)--COROLLA MILKY WHITE, DOUBLE, TUBE AND SEPALS SHINY RED, EARLY AND FREE BLOOMING, BASKET TYPE.







# 1951 INTRODUCTIONS and Patented Varieties

MINIMUM RETAIL PRICE \$1.00 EACH  
ANY 6 FOR \$5.00 OUT OF 2½ INCH POTS

**BEWITCHED** (TIRET) -- PATENT APPLIED FOR. -- DOUBLE COROLLA DUBONNET OR DEEP VIOLET PURPLE. PETALS ARE NEAR-WHITE AT VERY BASE. TUBE AND OUTSIDE OF LONG, SPREADING, GREEN-TIPPED SEPALS WHITE. INSIDE SEPALS FLUSHED PALEST PINK. LONG WHITE BUDS OPEN INTO LARGE FLOWERS. PRODUCED IN ABUNDANCE. VIGOROUS WILLOWY GROWER WITH LUSH-GREEN MEDIUM SIZED LEAVES. EXCELLENT AS A HANGER WHERE DRAMATIC COLOR CONTRAST SHOWS TO BEST ADVANTAGE. THIS WILL BE A TOP SELLER.

**CARIOMA** (SCHMIDT) -- SINGLE SPREADING COROLLA WITH THE PETAL EDGES NOTCHED; LONG GREEN-TIPPED UPTURNED SEPALS. BUDS OPEN WITH PURPLISH SHADING TO PETALS, BUT CHANGE TO LARGE FLOWERS IN COLOR CLOSE TO THE VARIETY 'DISPLAY' -- ALMOST SELF-ROSE SHADINGS. STRONG GROWER WITH MEDIUM SIZED LEAVES, FREE FLOWERING. BEST DISPLAYED AS A HANGER, HEAT RESISTANT.

**CRINOLINE** (REITER, JR., PAT.) -- PUFFY DOUBLE EXQUISITE ROSE. LARGER AND SIMILAR TO SEVENTEEN, UPRIGHT.

**DU BARRY** (TIRET, PAT.) -- DOUBLE PURPLE. HEAVILY MARBLED, UPRIGHT.

**ENCHANTED** (TIRET) PATENT APPLIED FOR -- LARGE DOUBLE COROLLA CAMPANULA BLUE. NEAR-WHITE AT BASE, OUTER PETALS OVERLAIDED WITH FUCHSIA PINK. ALL PETALS EDGED WITH A PALE LILAC LINE. THE MANY SMALLER OUTER PETALS ARE ATTACHED TO THE BROAD BASE OF THE ROSE-RED SEPALS AND SO SPREAD OUT HORIZONTALLY, ENCIRCLING THE LARGE PENDANT CENTER PETALS. GOOD UPRIGHT GROWER WITH DEEP GREEN LEATHERY LEAVES, FREELY PRODUCING VERY LARGE FLOWERS (IN THE COOLER SECTIONS) OF UNIQUE STYLE.

**FLYING CLOUD** (REITER, JR., PAT. 1949) -- ONE OF THE FINEST AND EASIEST OF THE DOUBLE WHITES. A MASS OF BLOSSOMS.

**LA BIANCA** (TIRET, PAT.) -- SINGLE WHITE. SEPALS WHITE, TIPPED GREEN. MEDIUM FLOWERS.

**NIGHTCAP** (PLUMMER) -- SINGLE. RESEMBLES THE NIGHTCAPS GRANDMA USED TO WEAR. PERFECTLY CAP SHAPED COROLLA. SEPALS UPTURNED INTO A PEAK. RICH CREAMY-WHITE WITH SLIGHTLY PINK VEINING. COMPACT GROWER AND VERY FREE BLOOMING.

NIOBE (REITER, JR., PAT.)--CASCADE TYPE ONLY SEMI-DOUBLE, VIGOROUS TUMBLING HABIT. MAKES WONDERFUL BASKET.

PERIWINKLE (HODGES)--LONG SINGLE CAMPANULATE COROLLA MEDIUM SHADE OF LAVENDER BLUE, LONG RECURVED SE-PALS PINK. STRONG WILLOWY GROWER, DEEP GREEN LEAVES. BEAUTIFULLY SHAPED FLOWERS SHOWN ON LONG BRANCHING HANGER AT MR. AND MRS. HODGES' FAMOUS FUCHSIA GARDEN IN PACIFIC GROVE. FOR A COOL LOCATION.

PINK ELEGANCE (PATENTED)--1950 INTRODUCTION. SINGLE COROLLA SELF PINK, LONG UPTURNED SEPALS ROSE PINK WITH SALMON FLUSH. PLEATED AND ROLLED PETALS GIVE THE COROLLA AN APPEARANCE OF BEING DOUBLE. GOOD GROWER, LIGHT GREEN FOLIAGE, MEDIUM LARGE FLOWERS. THRIVES IN THE WARMER SECTIONS AND SO PROVED TO BE VERY POPULAR IN 1950 AND SHOULD BE A BIG SELLER IN 1951.

PURPLE SAGE (HODGES)--SINGLE SAUCER-SHAPED DEEP PURPLE COROLLA OPENS PERFECTLY FLAT AS THE MEDIUM-SIZED FLOWERS MATURE, DISPLAYING EXTRA LONG RED STAMENS AND PISTIL. RECURVED DEEP RED SEPALS. MEDIUM GROWER WITH MANY THICK PURPLISH BRANCHES AND MEDIUM SIZED VERY DARK LEAVES. BLOOMS FREELY AND STANDS UP WELL HERE IN WARM CLIMATE. SHOWN AS A HANGER IN PACIFIC GROVE.

REVERIE (REITER, JR. 1951)--THIS MEDIUM SIZED DOUBLE IS INTERMEDIAE BETWEEN SEVENTEEN AND CRINOLINE. THE FLOWER IS OF EXCEPTIONAL FORM WITH NICELY WAVED PETALS AND ABRUPTLY RECURVED SEPALS. THE ENTIRE FLOWER IS OF AN EVEN PALE TYRIAN ROSE (24/3 H.C.C.) WHICH IS RETAINED EVEN AS THE FLOWER AGES. THE BUSHY PLANT IS OF MEDIUM VIGOR WITH SMALL FOLIAGE AND CAN BE SHAPED MORE EASILY THAN SEVENTEEN. IT DOES NOT REPLACE CRINOLINE BUT IT DOES ADD ANOTHER FINE PASTEL TO OUR COLLECTION AND IT IS A MUST BE FOR FANCIERS OF DAINTY DELICATELY COLORED FUCHSIAS.

ROYALTY (PLUMMER)--SINGLE, ROYAL PURPLE. COROLLA A DARK ROYAL PURPLE, FAINT ROSE MARKINGS AT THE BASE. THE COROLLA HAS ONLY 4 PETALS AND OPENS UP FLAT IN A SAUCER-LIKE SHAPE. THE FOUR SEPALS ARE RED AND OPEN UP FLAT BEHIND THE PETAL OF THE COROLLA. THE PETALS OF THE COROLLA AND FOUR PARTS OF THE SEPALS ARE ALTERNATE. VERY UNUSUAL.

SOUTH PACIFIC (HODGES)--LIKE A TROPICAL FLOWER WITH ITS SAUCER-SHAPED SINGLE WHITE COROLLA AND BROAD UPTURNED CRIMSON SEPALS. AS THE FLOWER MATURES

THE FOUR PINK-VEINED LARGE ROUND WHITE PETALS OPEN PERFECTLY FLAT, DISPLAYING EXTRA LONG PINK STAMENS AND PISTIL. UPRIGHT BUSHY GROWER WITH GOOD YELLOWISH-GREEN FOLIAGE AND LOTS OF THESE EXOTIC LOOKING FLOWERS.

STREAMLINER (TIRET) PATENT APPLIED FOR.--EVERYTHING ABOUT THIS GREAT FUCHSIA IS STREAMLINED--THE LONG SLENDER BUDS, LONG THIN TUBE, LONG SEMI-DOUBLE COROLLA, EXTRA LONG TWISTED AND CURVED SEPALS, AND EVEN THE STRONG GROWTH STREAMLINES DIRECTLY DOWN FROM THE HANGING POT. SIMILAR IN COLORING TO 'RED SPIDER,' BUT DEEPER COLORED IN BOTH COROLLA AND SEPALS. STREAMLINER LOVES THE WARMER CLIMATE.

TRAIL BLAZER (REITER, JR. PATENT APPLIED FOR)--THIS IS A LARGE FLOWERED TRAILER IN THE ANNA COLORING BUT WITH SMALLER FOLIAGE AND SOFT WILLOWY GROWTH WHICH HANGS ALMOST STRAIGHT DOWN. TRAIL BLAZER CAN BE COMPARED TO A LARGE DOUBLE FLOWERED RED SPIDER; GROWING WITH THE SAME ABANDON AND BLOOMING WITH THE SAME FLASH. THE FLOWERS ARE OF THE VERY LONG GLOBULAR TYPE (UP TO TEN PETALS). THE SEPALS ARE LONG AND WELL RECURVED AND THE LIGHT GREEN FOLIAGE IS PLACED LOOSELY AND GRACEFULLY. THE COLOR OF THE FLOWERS IS VERY CLOSE TO THAT OF RED SPIDER; THE PETALS BEING DEEP MAGENTA (27/0 H.C.C.) A TOP NOTCH HANGING (27/0 H.C.C.) AND THE SEPALS A SLIGHTLY PALER (27/0 H.C.C.) AND THE SEPALS A SLIGHTLY PALER SHADE (23/2 H.C.C.). A TOP NOTCH HANGING BASKET VARIETY AND THE FINEST DOUBLE MAGENTA TRAILER IN COMMERCE.

WEDGEWOOD (SCHNABEL 1951)--ORIGINATOR'S DESCRIPTION: 'A NEW 'BLUE' AND WHITE DOUBLE OF CLEAR AND SPARKLING BRILLIANCE. THE NEAR-WHITE TUBE AND LONG GLISTENING SEPALS FRAME A SPREADING DOUBLE COROLLA OF 'BLUE' VIOLET. WEDGEWOOD HAS SMALL TO MEDIUM SIZED LEAVES WHICH ACT AS A FOIL TO THE BREATH-TAKING TRANSLUCENT BEAUTY OF ITS FLOWERS. THE PLANT IS A BUSHY UPRIGHT OF SELF-BRANCHING HABIT AND RESTRAINED GROWTH.' GARDEN TESTED IN SAN FRANCISCO WHERE IT HAS DEMONSTRATED PARTICULAR QUALITY AS A POT PLANT BECAUSE OF ITS FREE BRANCHING HABIT AND EVEN GROWTH. A FINE NEW EXTENSION TO THE FUCHSIA HORIZON.

WILLIAM BRAAS (TIRET)--DOUBLE COROLLA ROSE MADDER; UPTURNED SEPALS WHITE, FLUSHED PALEST PINK. A REAL HANGER OF GOOD GROWTH AND FOLIAGE, MAY BE BEST DESCRIBED AS A LARGE, DARKER AND FULLY DOUBLE 'CASCADE.'



